



## THE MOST EFFECTIVE AND COMPLETE PACKAGE FOR Your BUSINESS

### PORTAL CONCEPT

**Global Airport Solutions** is an online information resource designed to help decision makers and consumers keep up to date with the latest developments around the Industry. It covers all of the latest trends in this ever-changing market and highlights the latest news and leading companies committed to or selling Products and Services.

**Global Airport Solutions** reaches the largest target audience through its effective use of the Internet and provides advertisers with the following:

#### AUDIENCE

The audience is truly global. Every day we have your potential new customers viewing our portal all over the world. Many use the site time and time again as it is updated every minute with the important news issues affecting the world today.

#### COMPANY PROFILE

Each advertiser may submit up to 700 words giving a summary of their company's products and services. You may include 2x logo 1: (100pix x 100pix) 2: (715pix wide x 90pix high) and your company contact details.

#### SEARCH ENGINE OPTIMIZATION

Every month we register your submitted articles to the major search engines. This results in increased traffic to those articles and gets your message in front of new customers.

#### PRODUCT & SERVICE LISTINGS

Each advertiser will be listed in 2 Categories of their choice. The advantages of this is that if you launch a new product, even a few months after joining the portal you may add it to our products & service section. Any product and service listed on **Global Airport Solutions** is also submitted for search engine optimization to ensure maximum enquiries for our clients.

#### ARTICLES

Should you choose the 12 month package, you will be entitled to post up to 12 articles to the portal with colour pictures and/or photographs. Hyperlinks may be included to increase investment traffic to your own Website. You may provide all 12 articles over a short period to take full advantage of our search engine optimization service, or, as many clients do, you may provide one article per month over the year's duration.

#### E-ZINE – *Electronic Magazine*



Each month we email all of the subscribers to our **Global Airport Solutions** Newsletter the articles that were uploaded to the portal during the previous month. This ensures that the people who have requested our Newsletter receive the up to date information directly to their inbox. Our readers include: MD, CEO, Executives, Purchasing Directors, Government Advisors and Directors of large corporations.

Simplifying the buyer's decision | **Global Airport Solutions**

## **A TOTAL MARKETING SOLUTION REACHING NEW CUSTOMERS FOR THE BEST RESULTS WITH Global Airport Solutions**

### **UNIQUE EDITORIAL CONTENT**

Leading associations, organisations and forums participate by supplying informative and unbiased editorials in their specialist fields. These editorials head up each specialised section of the publication and provides a valuable source of information to all readers.

### **OUR BACKGROUND**

**Global Airport Solutions** is rapidly becoming a world leader in providing up to the minute information on Security issues affecting governments, companies and executives worldwide. Founded in 2011 **Global Airport Solutions** rapidly grown into a firm with a global presence supported by a professional staff of committed individuals. Our company was founded to help educate and inform industry heads as to what new technologies were available to assist them with running their businesses more smoothly, efficiently and cost effectively.

### **OUR WEB PORTAL**

Through our specific industry portal, **Global Airport Solutions** challenge is to bring to every client and user more than just world-class information. Unless we focus on issues, developments and topics that are emerging today to become the technology of tomorrow.

Now, more than ever before, it is our duty to inform the world of news, events and issues in several Sectors of industry as and when it happens. Whether you are a user or a customer, our aim is to provide the Internet's most powerful 'one-stop shop' bringing together buyers and suppliers worldwide. Through sharing hyperlinks with all the leading industry associations and government bodies, our portal ensures that new customers will visit our clients' websites.

### **Prices**

**12 Months - £1,950**

**6 Months - £1,100**

**Banner Top ( 715 x 90) - £1,000 per quarter**



**Banner Side (400 x 180) - £700 per Quarter**

**News Letter Banner - £1,000 per issue (every month) only 3 available and not to be booked for more than 3 months at a time.**

## **TOTAL MARKETING SOLUTION**

### **ADVERTISING & FORMAT**

For more information or to advertise in **Global Airport Solutions** please contact:

**Global Airport Solutions**

12 Somerville park

Willand

Devon

EX15 2PB

Tel: 01884 829 031

Web: [www.global-airportsolutions.com](http://www.global-airportsolutions.com)

Email: [info@global-airportsolutions.com](mailto:info@global-airportsolutions.com)